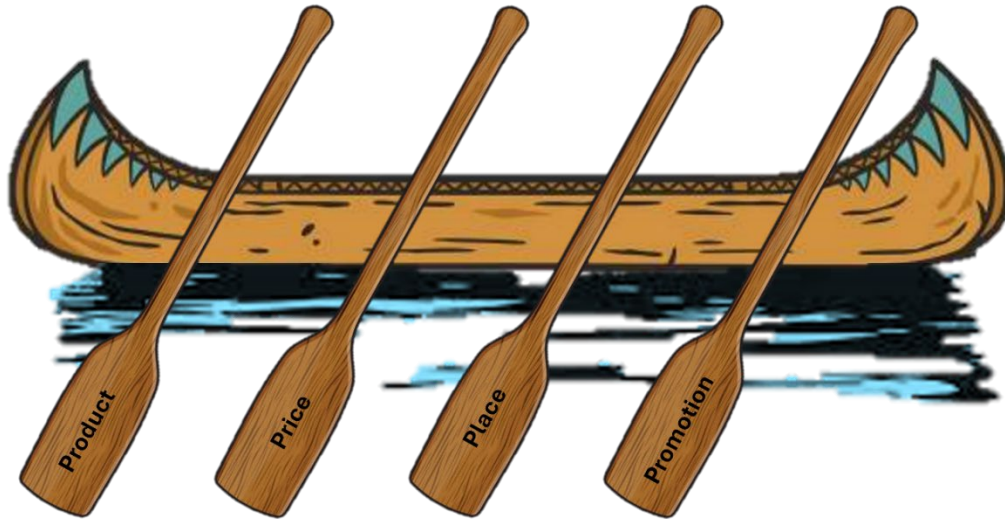




Métis Nation of Ontario - Region 3,
Abitibi Inland Métis Community

Please Join us for the 2nd Annual MNO Region 3 Business Summit

This event is Free for all Métis Nation of Ontario, Region 3 – Abitibi
Inland Métis Citizens



Wednesday, April 30, 2025 @ 7:30am – 4:00pm

Best Western Hotel - 245-A Airport Rd, Timmins, ON P4N 9C3

For everyone attending this event and the Business Pitch Competition on April 29, 2025, there is a block of rooms that has been reserved at the Timmins Best Western.

Use contact name “Métis Nation of Ontario Region 3” for the discounted rate of \$229.99/night available for booking until April 1, 2025

Call 705- 531-7001 to reserve your stay

YOU MUST REGISTER for the Business Summit by 4 pm on April 4, 2025. Please press CTRL key and click on the following image to access the Registration Link.



BUSINESS SUMMIT ITINERARY

7:30 – 9:00am – Breakfast

Casual Breakfast with Jennifer St. Germain, MNO Chief Strategic Officer

9:00 – 9:15am – Welcome

Opening Comments + Greetings + Blessing

9:15 – 9:45am – Speaker: Entrepreneurial Success Strategies and Pitfalls to Avoid

Ian Lane, Executive Director, Northern Ontario Angels

9:45 – 10:00am – Break

10:00 – 11:30am - Marketing Workshop

Noemi Rodrigue, Co-Owner of Aurora Marketing & Business Management & Boreal Home and Décor

11:30am – 12:00pm – MVDF Funding

Métis Voyageur Development Fund (MVDF) Overview

12:00 – 1:00pm - Networking Lunch

1:00 – 2:00pm – Panel Discussion

Website Service (Noemi Rodrigue), Commercial Lender (Monique Fortin), HR Recruitment (Jamie Roach)

2:00 – 2:30pm - Be in the MN"KNOW"

Métis 101 Cultural Lesson - Jennifer St. Germain, MNO Chief Strategic Officer and The Abitibi Inland Métis Community Committee

2:30 – 2:45pm – Break

2:45 - 4:00pm – Meet the purchasers, employment fair and commercial lenders

Larger local corporations will be available to learn about what local Métis Entrepreneurs have to sell or services they can provide to their corporations. These organizations will also have people available to speak about what employment opportunities exist within their company, so please encourage job seekers to attend.

4:00pm - Draw

Door Prize Draw – must be present to win!



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MEET YOUR GUESTS

Jennifer St. Germain, MNO Chief Strategic Officer



Jennifer started with the MNO in 1998 and with almost 20 years of frontline, management and senior Director level experience has an in-depth strategic knowledge of MNO operations, programs and governance. She remains committed to the advancement of the rights, interests and aspirations of Métis families and communities throughout Ontario. Jennifer is a frequent guest lecturer and speaker on Métis Nation policy, program and governance issues. She holds a Master of Arts in Indigenous and Canadian Studies and is currently pursuing a PhD through the School of Indigenous and Canadian Studies at Carleton University. Her areas of research include Métis public policy and administration, nation building and contemporary governance in Ontario.

Ian Lane, Executive Director, Northern Ontario Angels



Ian Lane is the Executive Director of the Northern Ontario Angels. With a diverse career in economic development, he enjoys fostering connections between entrepreneurs and angel investors across Northern Ontario. Ian has lived across Canada and has called Northern Ontario home since 2012. He is fortunate to work with innovators that are answering the unique challenges of Northern Ontario while also stimulating regional economic development opportunities. He holds a MA from Metropolitan Toronto University in Immigration and Settlement Studies. He still enjoys playing music, sports, and the odd sail.

Noémie Rodrigue, Co-Owner of Aurora Marketing & Business Management & Boreal

Home and Décor



Hi, I'm Noémie Rodrigue, an entrepreneur, content creator, and social media manager with a passion for helping businesses grow and connect with their audience. I co-own Boreal Home and Decor, a furniture store based in Timmins, ON, and Aurora Marketing & Business Management, where we assist businesses with marketing and strategy to grow their online presence and manage their social media accounts. With a love for creative content and business development, I'm committed to making a positive impact in both the retail and online space, always looking for new ways to inspire and support local communities.

Monique Fortin, Caisse Alliance Manager of Business Services

My name is Monique Fortin, and I have been employed with Caisse Alliance since 2002. I have been working in the banking industry for over 25 years. I am the Director of Commercial Credit for the Timmins region, and I also hold my CPA designation.

Jamie Roach, Kuuwanimano Director of People and Culture

Jamie Roach is the Director of People and Culture at Kuuwanimano Child and Family Services and the owner of First Source HR, a consulting firm specializing in supporting small and medium-sized enterprises. With nearly 20 years of experience as an HR leader, Jamie has worked across a wide range of industries, providing strategic guidance on people and culture. His expertise spans talent management, employee relations, and leadership development.